

Climate neutral printing

Your contribution to climate protection



Picture: carbon offset project forest conservation, Kasigau wildlife corridor, Kenya

Climate neutral printing – An essential component of your climate protection strategy

In climate neutral printing, all carbon emissions generated by a print order are offset. This neutralizes the effect on the global climate overall.

1. Calculating the carbon emissions

Your print shop calculates all carbon emissions from operations and reduces them as far as possible. The remaining unavoidable emissions and those from raw materials can be allocated to the individual print products. Then you can offset this volume of emissions.

2. Offsetting the emissions

You support an internationally recognized carbon offset project from our portfolio. Carbon emissions are saved at another location. All projects are certified according to the highest international standards.

3. Tracking the carbon offset

You obtain full transparency through the climate neutral label featuring a unique ID specific to your order. By entering this ID at www.climatepartner.com, you and your customers receive detailed information regarding the emissions generated by your printed items and the carbon offset project you supported for the offset.

ClimatePartner
Emission calculation results
of your print product

Client
Sample Company Ltd.

Order
Sustainability Report 2020

Company Name
Sample Printery Ltd.
14 Street
12345 Town
Germany

ClimatePartner-ID
11826-1704-1001

Calculation result (kg CO2e)	Print run 1	Print run 2	Print run 3
Substrate Emissions through construction, production and transport of the used paper.	808	1,211	1,615
Energy consumption and general emissions Emissions through press and post press machines, auxiliary materials, heating, electricity, etc.	75	151	226
Production materials Printing plates, etc., vehicles.	322	359	377
Transportation Delivery of the end product.	213	<26	438
Subtotal	1,418	2,147	2,637
Safety charge 10%	142	215	264
External services Services that are produced by external service provider. Emission of materials is provided by the respective supplier.	0	0	0
Total emissions	1,560	2,362	2,901

Climate neutral
Print product
ClimatePartner.com/11826-1704-1001



How does a carbon offset project work?

Carbon offset projects demonstrably save greenhouse gases through activities like forestation or renewable energy. Independent organizations such as TÜV, SGS, or PwC verify the exact volume saved. The project operator can finance the project through the sale of certified emissions reductions. Only projects requiring financial support are recognized as certified carbon offset projects.

An example: forest conservation in April Salumei, Papua New Guinea

This project protects an area of 600,000 hectares of primary rainforest that was already released for clearing. The local population opposes the resolution and is advocating for preservation of the forest as the basis of their livelihood. The forest ensures carbon sequestration.



Pictures: carbon offset project forest conservation, April Salumei, Papua New Guinea



Picture: carbon offset project forest conservation, April Salumei, Papua New Guinea

Emissions savings in April Salumei: 1.03 million tons per year.

Additional information at www.climate-project.com/1032

Why climate neutral printing?

- You are contributing to the fight against global warming and supporting recognized carbon offset projects
- TÜV Austria and ISO 16759 certified
- Low costs: The carbon offset for your climate neutral print product costs about an additional 1 percent
- Full transparency: You and your customers can track and communicate the emissions and the offset via the order's specific ID number
- You visibly show your commitment to climate protection and become a partner for sustainability
- You increase the credibility of your sustainability strategy



Picture: carbon offset project forest conservation, Kisumu wildlife corridor, Kenya

Are you interested in climate neutral printing?

Please contact us for further information.

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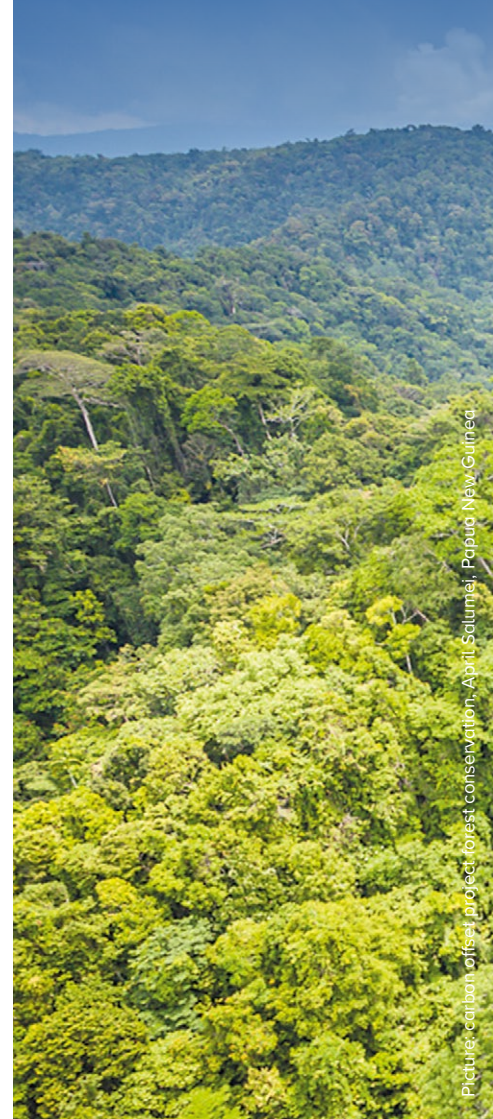
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Picture: carbon offset project forest conservation, April, Salumbe, Papua New Guinea